

BOARD OF TRUSTEES OF THE JEROME PUBLIC LIBRARY
MEETING MINUTES
July 12, 2016

The Board of Trustees of the Jerome Public Library met in the library conference room for their monthly meeting on June 12, 2016. In attendance were Board Chair Bill Allred, Ted Larsen, Trevor Churchman, Linda Burton and Director Linda Mecham.

The meeting was called to order by Bill Allred at 5:32 p.m.

No changes were made to the agenda.

Ted Larsen made a motion to approve the June 12, 2016 meeting minutes as written. Motion was seconded by Trevor Churchman. Motion passed unanimously.

June 2016 bills were approved by all board members present by signature.

Financial Report – To date, we have received approximately 60% of our expected revenue and 75% of the Fiscal Year has elapsed. Our expenditures average 65% of the budgeted amount. Line Item 04-00-00-4185 Operating Transfer Out – all the IS expenses come from this. We are within the budget.

Director's Report:

- Monthly statistics were presented. Circulation is much greater than last month, but still lower than last year. The biggest difference is with adult materials circulated. We are seeing a slow increase in digital circulation. Program attendance remains consistent. Computer usage is higher than last year and last month. Juvenile usage is primarily responsible for the increase. Our Summer Reading participation is consistent, but lower than last year.
- We are concerned about our circulation overall. We have made some changes in our circulation rules. Burley and DeMary libraries do not have a limit on adult circulations. We will try this for the adults. We have increased circulation from 4-8 items for children's cards, and from 2-4 items for student cards. We will watch this over the next few months to see if it changes circulation stats. We are not seeing a correlation between circulation and the Hispanic demographic. We will look at our marketing where the Hispanics are concerned. Ted suggested that we look into having a fair that addresses the issues that pertain to them. There is an active Latinos in Action group at the High School.
- We are doing an eBooks promotion. We are giving away a kindle. This information is on the OverDrive website as well as on our own website. We also have the eBook banner out. Again we will see if awareness increases circulation.
- We are looking at how we will change the summer reading program next year. We are considering having a carnival-like kick off. We are also considering having our summer program at the park. Ted suggested that we partner with the Rec District so that all the events are listed in one place. We will look into different promotion next year. Liberty will be attending the Burley summer reading program on Thursday, July 14th. Perhaps they have some suggestions as to some of the changes we can make.
- We continue to move forward on the USDA grant. We have contracted with RJ Cabinets. Rather than having them sign an 8 page document, USDA will simply pay off the invoice.
- The library's new website is now live. At Edie's suggestion, we have created a book recommendation page for the teens and have seen some responses.

The meeting was adjourned by Bill Allred at 6:28 p.m.